

THE DIGITAL INCOME EDIT™

Free Resource · Physical Products



20 AI Prompts for Your Store

Copy-paste prompts to research, build and run a print-on-demand or dropshipping store — fill in the brackets and go.

The Digital Income Edit™ · Free

HOW TO USE

Paste each prompt into ChatGPT or Claude and replace the [brackets] with your details. Treat the output as a strong first draft you edit in your own voice — not a finished page. One brand rule: never put an income or earnings claim in anything a Meta ad can reach.

Find your niche & audience

1 · Sub-audiences

Act as a niche researcher. My store sells physical products to [broad audience, e.g. nurses]. List 8 specific sub-audiences within it, and for each: their strongest identity, one thing they're tired of, and two gift-giving occasions I could design products around.

2 · Recurring moments

For [audience], list 10 recurring moments in their year (occasions, milestones, frustrations) where a physical product would mark, celebrate, or make it easier. Rank them by how likely someone is to buy a gift for it.

3 · Demand check

I'm considering selling [product] to [audience]. Give me the exact search phrases they'd type on Etsy, Amazon and Google, and 5 two- or three-star review complaints buyers commonly leave on products like this so I can fix them.

Write the product

4 · Product description

Write a product description for [product] for [audience]. Lead with three emotional benefits, not features. Include an honest sizing and material line and a plain delivery expectation. Warm, specific, no hype. Under 120 words.

5 · Benefits, not features

Here are the features of my [product]: [list]. Rewrite each as an emotional benefit for [audience], in her words.

6 · Bullet reasons to buy

Give me 5 short "reasons to buy" bullets for [product], each under 12 words, that answer a doubt a first-time buyer would have.

7 · FAQ that removes doubt

Write an FAQ of 8 questions and plain answers for a US-fulfilled [print-on-demand / dropshipping] store selling [product]: sizing, material, shipping time, returns for made-to-order, and “is this really for me”.

Name & brand it

8 · Brand names

Suggest 20 brand names for a store selling [product] to [audience]. Short, easy to spell, .com-friendly, no trademarks. For each, give a one-line reason it fits.

9 · Tagline & About

Write 5 taglines and a 90-word About page for [brand], written in the brand’s voice, about the customer [audience] – not about the founder. Tone: [warm / bold / calm].

Get found (SEO)

10 · Listing SEO

For [product] aimed at [audience], write an SEO product title under 70 characters, a 150-character meta description, and 12 keyword tags, using the real words buyers search.

11 · Collection copy

Write a 60-word collection-page intro for my [collection name] targeting the search intent “[phrase]”, ending with a soft call to browse.

12 · Blog/idea titles

Give me 10 helpful article titles a [audience] would search that could bring them to a store selling [product], each genuinely useful, none clickbait.

Photos & mockups

13 · Scene for a mockup

Describe a realistic lifestyle scene to stage [product] for [audience] – setting, lighting, props, mood – that I can recreate as a photo or an AI image. No people’s faces required.

14 · Image-gen prompt

Turn this into a detailed image-generation prompt for a clean product mockup of [product] on [background], soft natural light, minimal props, editorial style, no text in the image.

Email & first buyers

15 · Welcome email

Write a 120-word welcome email for someone who just downloaded [freebie] and joined my list for a [niche] store. Warm, useful, one soft mention of [product]. No income claims.

16 · Helpful-first group reply

Someone in a [niche] group asked “[question]”. Write a genuinely helpful 4-sentence reply that answers them properly and mentions my store only if it truly is the answer.

17 · Abandoned-cart nudge

Write a short, friendly abandoned-cart email for [product] that reassures on shipping time and returns, with one gentle reason to finish. No fake urgency.

Offers & growth

18 · Bundles & upsells

Suggest 5 bundle or upsell ideas for [product] for [audience] that raise order value without discounting, and a one-line pitch for each.

19 · Second product

Based on my first product [product] for [audience], suggest 5 natural next products from a print-on-demand catalogue that the same buyer would want, and why.

20 · Objection list

List the top 8 reasons someone in [audience] would hesitate to buy [product], and one plain sentence that answers each, so I can put them on the page.

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Now open the store to run them in

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