

THE DIGITAL INCOME EDIT™

cut the noise. keep what pays.

FREE PLANNER

Pinterest Keyword Planner

Build your first keyword bank —
the words that help the right people find your Pins.

INSIDE

- The four-step keyword method, start to finish
- The autocomplete check that separates real searches from guesses
- A 50-row keyword bank, grouped into your future boards

From the Pinterest Foundations™ classroom

learn.thedigitalincomeedit.com

How to use this planner

- 1 Start with seed words the obvious phrases for your niche.
- 2 Type each into the Pinterest search bar and record the autocomplete suggestions.
- 3 Click the guided search tiles for more related keywords.
- 4 Aim for 30–50 keywords to start. Favor specific, longer phrases.

VERIFY AS YOU GO

If a keyword shows up in Pinterest's autocomplete, real people search it — keep it.
If nothing comes up, skip it.

My Seed Words *my niche seed words*

01	_____	06	_____
02	_____	07	_____
03	_____	08	_____
04	_____	09	_____
05	_____	10	_____

My Keyword Bank

Fill in real keywords from Pinterest search. Group loosely by topic — these topics become your Pinterest boards.

KEYWORD	TOPIC / FUTURE BOARD
01 _____	_____
02 _____	_____
03 _____	_____
04 _____	_____
05 _____	_____
06 _____	_____
07 _____	_____
08 _____	_____
09 _____	_____
10 _____	_____
11 _____	_____
12 _____	_____
13 _____	_____
14 _____	_____
15 _____	_____
16 _____	_____
17 _____	_____

My Keyword Bank, continued

KEYWORD	TOPIC / FUTURE BOARD
18 _____	_____
19 _____	_____
20 _____	_____
21 _____	_____
22 _____	_____
23 _____	_____
24 _____	_____
25 _____	_____
26 _____	_____
27 _____	_____
28 _____	_____
29 _____	_____
30 _____	_____
31 _____	_____
32 _____	_____
33 _____	_____
34 _____	_____
35 _____	_____
36 _____	_____
37 _____	_____

My Keyword Bank, continued

KEYWORD	TOPIC / FUTURE BOARD
38 _____	_____
39 _____	_____
40 _____	_____
41 _____	_____
42 _____	_____
43 _____	_____
44 _____	_____
45 _____	_____
46 _____	_____
47 _____	_____
48 _____	_____
49 _____	_____
50 _____	_____

BANK CHECK

30–50 keywords? Mostly specific phrases? Grouped into topics?

You're ready to build your boards.

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Your keyword bank is the map.

Want the turn-by-turn?

THE FULL COURSE

Pinterest Foundations™

Account architecture, keyword systems, boards, and pin production — in sequence, inside the classroom. This planner is Lesson 3 of that system.

\$27

standalone · yours permanently

Start Pinterest Foundations™

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